



POLITICAL INQUIRY FORM
REQUEST FOR NON-CANDIDATE/ISSUE RATECARD

Market/Station: WCBS/WLNY- New York

Date of Request: 10/7/16

Request Received By: Maggie McWilliams

- | | | |
|---|---|--|
| 1. AGENCY NAME, ADDRESS & PHONE | BLUEWEST MEDIA 5130 E 18 th Ave Denver, CO 80220 720-370-7700 | Agency Contact: Mary Wittemyer |
| 2. ORGANIZATION/COMMITTEE NAME, ADDRESS & PHONE | PLANNED PARENTHOOD 123 William St Fl 10 New York, NY 10038 212-261-4423 | *REQUIRED: List the chief executive officers, members of the executive committee, or the board of directors and their titles: Dr. Leana Wen, President Vickie Barrow-Klein, Chief Financial Officer Melvin Galloway, EVP/CFO |
| 3. ORGANIZATION FURNISHING TAPES: See Line 1 | | |

4. SELECT ONE AND COMPLETE BOXES AS APPLICABLE:

- ☒ The organization listed in BOX 2 has purchased time to communicate a message **THAT DOES REFER** to a matter of national importance (a legally qualified candidate for federal office, an election to federal office, or a national legislative issue of public importance)

Identify the legally qualified candidate for federal office mentioned in the message, if applicable:

Identify the election to federal office mentioned in the message, if applicable:

Identify the national legislative issue of public importance mentioned in the message, if applicable:
Title X

- ☐ The organization listed in BOX 2 has purchased time to communicate a message **THAT DOES NOT REFER** to a matter of national importance

Identify the issue to which the message refers:

POLITICAL PARTY (if applicable):

5. NATURE OF REQUEST:

Request For NON-CANDIDATE/ISSUE Card
All Dayparts, All Programs, All Classes of Time, All Lengths



6. DISPOSITION MADE OF REQUEST:

- a) Granted/Avails Offered
b) Rejected (Provide Reason)



7. SUBSEQUENT DEVELOPMENTS/AMOUNT OF CHARGES:

SEE FILE

CBS EMPLOYEE COMPLETING FORM

Zak Pflieger for Maggie McWilliams, CBS Television Stations, 10/7/16